



EDUCATION

Three Service Lines — One Great Opportunity **Neurological Services Multi-Track Conference** **September 26–27, 2025**

UPMC Procirca and the University of Pittsburgh's Department of Neurological Surgery and Department of Neurology cordially invite you, our trusted industry partner, to exhibit at this year's Neurological Services Multi-Track Conference. This two-day event will offer world-class educational sessions and hands-on workshops across three distinct service lines:

- **EEG and Epilepsy in Clinical Practice**
- **Advances in Intraoperative Neuromonitoring**
- **Nerve Conduction Velocity and Neuromuscular Disorders in Clinical Practice**

This conference is designed for a wide range of professionals who care for patients via each service line. Conference attendees will expand their knowledge as well as acquire and improve competencies for providing care to patients with epilepsy, neuromuscular disorders, and related conditions. The intraoperative neuromonitoring (IONM) track will provide practical knowledge and hands-on workshops for applying the latest IONM techniques utilized in cranial and spinal procedures.

An impressive cadre of world-renowned experts from UPMC and from around the world will present the conference content. Content will include both adult and pediatric topics. A didactic and interactive format, frequent Q&A panel discussions, and hands-on workshops will drive the educational thrust of the conference. Presentations will reference current literature, technical developments, methodologies, and clinical efficacy.

We expect 150 in-person attendees with an additional 150 virtual participants. Attendees will include, but are not limited to: neurologists, surgical and clinical neurophysiologists, neurocritical care specialists, psychiatrists, neurosurgeons, internal medicine and family practice physicians, advanced practice providers, EEG and NCV technologists, and trainees in these disciplines. A total of at least 15 continuing education credits will be offered to physicians (CME), & technologists (ASET CEU) for participation in this unique event.

On Friday, September 26, there will be two hours of dedicated time for exhibitors to network with course attendees, presenters, residents, fellows, and attending physicians during a meet-and-greet at the conference hotel, The Hilton Garden Inn. You will be provided a six-foot table for exhibition. Heavy hors d'oeuvres and refreshments will be served. Additionally, throughout the conference, exhibitors will have the option to interact with attendees in the virtual space via virtual exhibitor booths.

Exhibitor registration for this unique event is \$1,500. Registration includes:

- Six-foot table for exhibition during Friday's meet-and-greet
- Access to the virtual exhibitor platform
- Full conference registration for up to two company representatives

All exhibits and exhibitor events will be separate from any and all CME events.

REGISTER — Please complete the UPMC Exhibitor Agreement Form and forward:	
Via mail: Send registration form to UPMC Procirca, 3600 Forbes Ave. at Meyran Ave., Forbes Tower, Suite 8062 Pittsburgh, PA 15213 ATTN: Neurological Services Multi-Track Conference	Via email: Send registration form to Michelle Olive at olivemm@upmc.edu .
PAYMENT — Remit payment to: BIOTRONICS, INC (Tax ID #25-1843500)	
Check: Please send to address above.	Secure payment website HERE .

For questions regarding the course, contact Josh Sunderlin, course coordinator, UPMC Procirca–Center for Clinical Neurophysiology, at sunderlinj@procirca.com. For questions regarding payment, contact Michelle Olive, senior financial analyst, UPMC Community Provider Services, at olivemm@upmc.edu.

Hotel accommodations for the conference are at The Hilton Garden Inn, less than 0.2 miles from the University of Pittsburgh School of Medicine, Scaife Hall. Additional information for The Hilton Garden Inn will be forthcoming.

We look forward to your partnership and support in this educational venture. Please visit our website at [Neurological Services Multi-Track Conference – Procirca](#). Hope to see you in September!

Sincerely,

Josh Sunderlin, MS, CNIM

UPMC Procirca–Neurological Services,
Director of Education

Alexandra Urban, MD

University of Pittsburgh, Vice Chair of Clinical Affairs,
Department of Neurology

Anto Bagic, MD

University of Pittsburgh, Professor of Neurology
and Chief of Epilepsy Division, Director of Pittsburgh
Comprehensive Epilepsy Center (UPCEC)

Jeff Balzer, PhD, FASNM, DABNM

University of Pittsburgh, Associate Professor and
Clinical Director, Center for Clinical Neurophysiology

Partha Thirumala, MD

University of Pittsburgh, Professor and Medical Director,
Center for Clinical Neurophysiology

Joshua Smith, DO

University of Pittsburgh, Assistant Professor
of Neurology and Director of Autonomics Laboratory
at UPMC Presbyterian Hospital

Neurological Services Multi-Track Conference

September 26-27, 2025

University of Pittsburgh Medical School, Scaife Hall, Pittsburgh, PA

Exhibitor Agreement

Company/Organization*: _____

*Please indicate the name of your institution EXACTLY as you would like it to appear in the recognition materials.

Contact Name: _____

Address: _____

Telephone: _____

City: _____

Email: _____

State: _____ Zip: _____

The above-named organization wishes to:

- ☒ for \$1,500, secure booth exhibition space with 6 ft. table for the Friday, September 26 meet-and-greet at the Hilton Garden Inn, access to the virtual exhibitor booth platform, and full conference registration for up to two company representatives.

To confirm your participation:

- Exhibitor Agreement must be returned by email, fax, or mail no later than August 15, 2025.
Email: olivemm@upmc.edu
Fax: 412-647-3222
- Payment must be received by September 5, 2025.
- If payment is by check, please make the check payable to BIOTRONICS INC, and send to:
Procirca
3600 Forbes Ave. at Meyran Ave.
Forbes Tower, Suite 8062
Pittsburgh, PA 15213
Attn: Michelle Olive
- If payment is by credit card (tax identification number is 25-1843500), please use the following link:
[One Time Payment \(paymentus.com\)](https://paymentus.com).
- Please contact Michelle Olive at 412-647-1668 or olivemm@upmc.edu for questions regarding payment.

Availability of sponsorships and exhibit space will be determined on the date that the agreement is received. Support for the conference will be used to cover costs such as speaker honoraria, travel expenses, audio/visual equipment, and catering.

Exhibitors must abide by the ACCME's [Standards for Integrity and Independence in Accredited Continuing Education](#), and adhere to the guidelines below.

- Exhibitors may provide informational materials to conference attendees at the educational event. Exhibitors may not distribute gifts of any kind (e.g., pens, note pads, golf balls, gift baskets, etc.).
- Exhibit agreements must be separate and distinct from grants and cannot be a condition of a grant.
- Exhibitors are restricted from discussing promotional matters within the educational setting.
- Exhibitors must set up and tear down their displays during the approved dates and times and following the directions set by the conference staff and the venue management.
- The names or contact information of learners cannot be shared with any ineligible company (i.e., commercial interest) or its agents without the explicit consent of the individual learner.
- Virtual exhibits must not be visible on the screen at the same time as the educational content, it must not be mixed between components of the education, and the learner must actively choose to engage with it. Virtual exhibits may not be inserted as a "commercial break" before, during, or after the activity.
- Company representatives may attend the educational portion of the activity at the discretion of the course director for the direct purpose of the representatives' own education.

Company Representative (Please provide physical signature. Typewritten or digital signatures will not be accepted.)

Name: _____

Signature/Date: _____

